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Study of Reference Instructors' Educational Workshops at Farhangian University based on the Phenomenology Method from their Viewpoints

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Mohammad Paknahad*¹, Hossain Hassani², Alli najafi³

1. *Assistant Professor, Persian Language and Literature, Farhangian University Hamadan, Iran. (Corresponding Author)*
2. *Assistant Professor, Department of Education, Yazd University, Yazd, Iran.*
3. *Assistant Professor, Persian Language and Literature, Farhangian University Hamadan, Iran.*

Abstract

Introduction: This research aims to study the Reference Instructors' educational workshops of Farhangian University at Farhangian University using the phenomenology method based on the Instructors' viewpoints.

Method: The research method is based on phenomenological study (lived experience). The statistical population of the research was all reference lecturers who participated in Farhangian University educational workshops in the sister and brother campuses of Farhangian University in the last four years (2016-2017), which were 550 people. The sampling method was purposeful and the sample size continued until the theoretical saturation of the data.

Information was collected using a semi-structured interview. The content validity of the interview tool was examined by five experts from Farhangian University. The reliability of the interview tool was checked and confirmed by using the peer review technique, matching technique by members, and checking the agreement level in coding between the colleague and the researcher. The data were collected using the seven-step method of descriptive- Colaizzi's phenomenology (including studying the description of the participants, extracting important phrases, compiling meanings from statements, organizing themes, writing a detailed description for each theme, compiling the structure (basic phenomenon, evaluation of results) was analyzed and interpreted.

Results: The results showed that five factors have an effect on the quality of holding workshops, which are: 1- Designing, implementing and evaluating teaching and learning activities (including components: activities and assignments, educational content knowledge; use of Technology and multimedia, teaching method, teaching strategies and learning interactions, content, educational design; learning evaluation management, needs assessment); 2- Environmental factors: (including components: structure and policies of higher education and organizational culture and atmosphere); 3- Background (including components: conditions and facilities, place, time); 4- Management issues (including components: organizational support, management and leadership, methods of selecting participants, finance and budget, workshop factors - monitoring and evaluation, workshop population); 5- Characteristics of human agents (including components: characteristics of the audience, including: competence, internal and external motivations, and human communication, and teacher characteristics, including: competence, scientific ability, and specialized fields of the audience, selection method The instructor, the image and reputation of the instructor, motivation and interest, marginalization in the workshops, the ineffectiveness of the courses in terms of knowledge enhancement).

Keywords: Instructors, Workshops, Evaluation.